

Program expenses

The costs of the program are calculated as follows:

Personal contribution ¹ :	approx. 1,600.00 €
Flight ² :	approx. 900.00 €
ESTA service fee ³ :	approx. 15.00 €
Total amount:	approx. 2,500.00 €

Detailed information about additional subsidies are listed on our websites:

- [Summer School RheinAhrCampus](#)
- [Summer School Bonn-Rhein-Sieg University](#)

Information about scheduled dates and costs are still subject to change.

Travel arrangements

The Summer School Program will take place from July 20th to August 10th, 2024. You need to arrive at CCU on July 21st at the latest.

You have to book your flights individually. This will open an opportunity for you to travel to different locations in the U.S. after the program. For any recommendations and advice, please contact your coordinator.

¹ Accommodation on campus, program expenses, most meals, cultural activities, etc. as part of the CCU program **are included** in the costs. Private leisure activities have to be paid by the students themselves. The personal contribution may be reduced by subsidies from third parties.

² Flights are to be booked independently. Depending on the booking period and flight route, the flights may be more expensive or cheaper.

³ The ESTA fee applies exclusively to nationals whose countries are members of the Visa Waiver Program (see <https://esta.cbp.dhs.gov>). Citizens of other countries may be subject to additional visa fees.

Application Procedure

Apply online at:

<http://www.hs-koblenz.de/rac-apply>

Submit your documents in English:

1. Letter of motivation
2. Academic transcript
3. CV, including photo



Application Deadline: 15th January '24

Coordinators of the program

Koblenz Univ. of Applied Sciences, RheinAhrCampus



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Summer School Programme 2024 at Coastal Carolina University (USA)



In cooperation with:



Hochschule
Bonn-Rhein-Sieg
University of Applied Sciences

About the program

From July to August, the German students will stay at Coastal Carolina University for a three-week period.

- Students learn about American business practices, economy, and culture. Students will attend a series of seminars presented by CCU professors.
- The participants will learn about the U.S. business environment from a global perspective and improve their English oral and written skills.
- Students work with students from CCU and other European countries to complete a consulting report for a European company that could expand to the USA. They will analyze the organization's operation and create a consulting report based on their findings. At the end of the program, students write and present their reports.
- Students will participate in one or more company visits in the region.
- Students also visit local attractions and participate in a variety of activities. CCU is near Myrtle Beach, one of the largest beach resort areas in the United States.



Closing Banquet with participants of 2023

Cultural Activities



Myrtle Beach Boardwalk



American Baseball Game



Broadway at the Beach



Brookgreen Gardens



Visit to historic Charleston



Miniature Golf



Outdoor Concerts

Grading and transfer of credits

Students work in teams to produce a consulting report for a Company. Grades are based on written report and oral presentation.

Participants are expected to:

- Attend all of the workshops
- Complete 3 reflective report
- Complete a consulting report as a team
- Deliver a team presentation

With the successful completion of the program, credits are recognized at the home university as follows:

- Course unit as part of the General Studies course for **RAC** students
- Practical Project "International Business Administration" for **BRS** students (6 ECTS)

About Coastal Carolina University

- Approximately 11,000 students
- 21 years of active cooperation in the summer school sector
- Over 68 programs of study at baccalaureate level
- 16 Masters degree programs
- E. Craig Wall Sr. College of Business Administration
 - Students pursuing majors in the areas of: Accounting, Finance, Management, Marketing, Resort Tourism Management, Economics, International Tourism Management, Professional Golf Management
- High quality of study programs documented through AACSB Accreditation
- Visit the website at <http://www.coastal.edu/>